



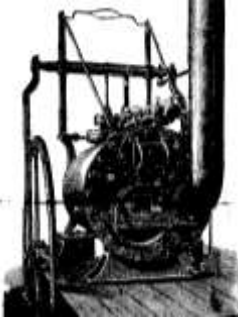


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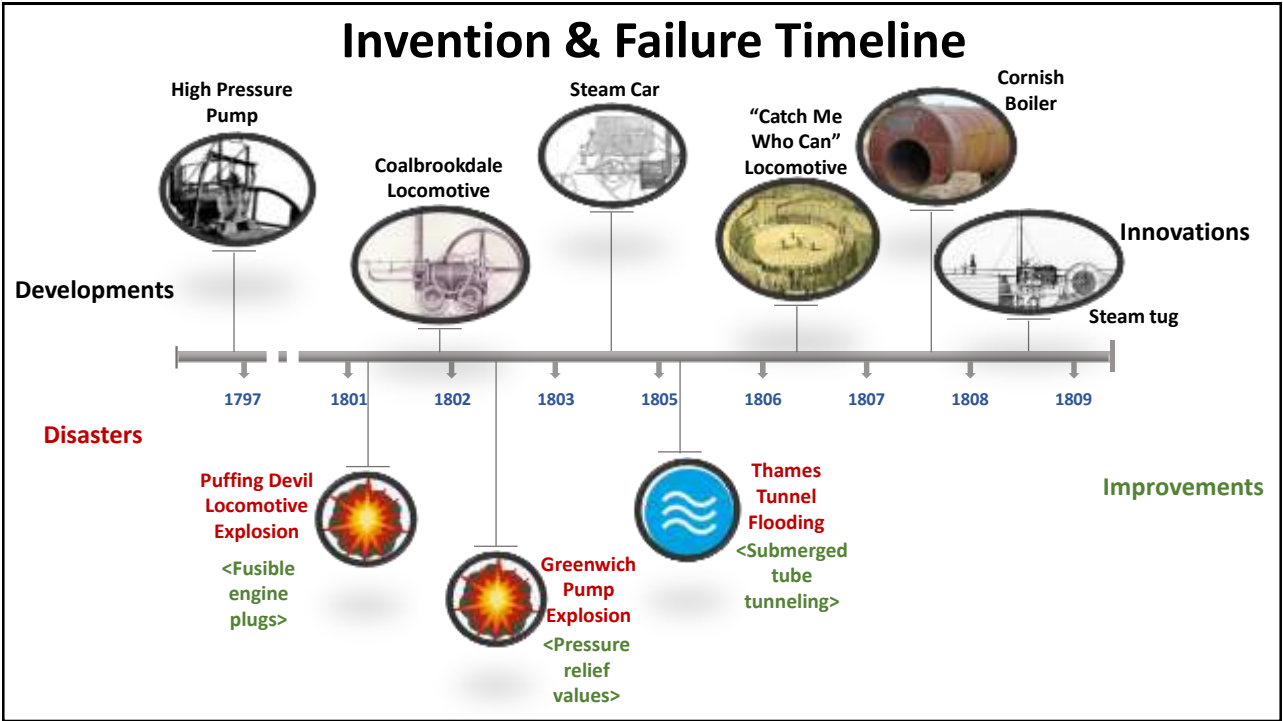




Richard Trevithick

1797 High Pressure Steam Engine

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#1: Experiment

#2: Iterate

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Progress and Failures




AI based phone app.
CountThings.com




AI cannot tell the difference
Between dogs and muffins

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DSDM Experiments 1993 - 1994



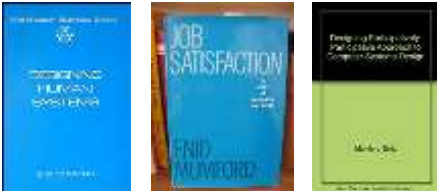
James Martin



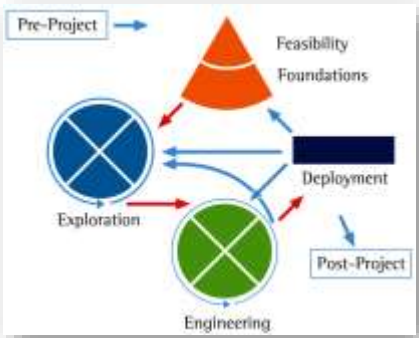
Rapid Application Development (RAD)



Enid Mumford




User Participatory Design



Dynamic Systems Development Method (DSDM)

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Physical vs Digital

< Physical

< Visible

< Tangible

< Production Heavy

< Economies of scale


Virtual >

Invisible >

Intangible >

Design Heavy >

Diseconomies of scale >



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We are in the Maze Solving Business



- Go fast (with a plan)
- Gather information about progress and dead ends
- Guide us to our goal

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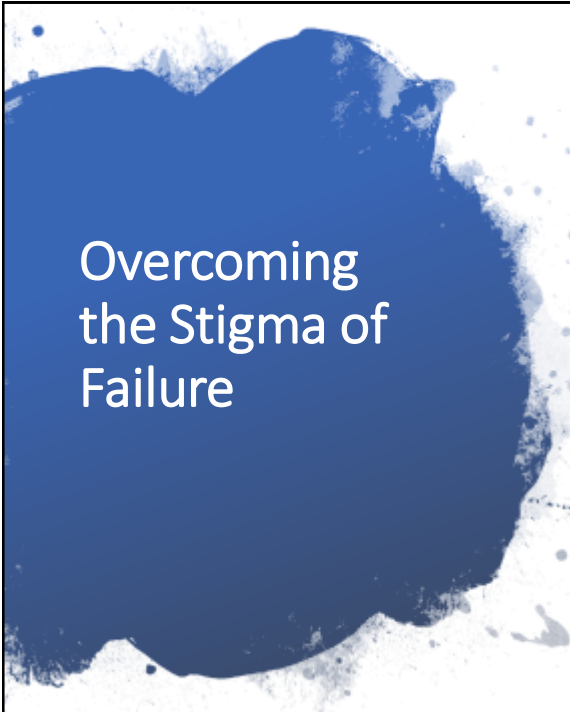
Learning in Agile

- Most Retrospectives are broken
- 50% of your experiments should fail
- Seek expansion, not validation
- Stigma of failure



Image credit: Trent Hone,
MindSettlers

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Overcoming the Stigma of Failure

"This is important, don't mess it up"

"We are paying you \$x per hour, you'd better be good"

Sprint demo: *"What have you achieved this week?"*

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~~"Failing to Plan is Planning to Fail"~~

Every time we fail:

- What failed?
- Why did it fail?
- What did we learn?
- How will we avoid that in the future?
- What should we try next?

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Fueling Perseverance Beyond Failure

Fun = Failure Fuel

F.U.N. = Fuel Unending Nerdiness



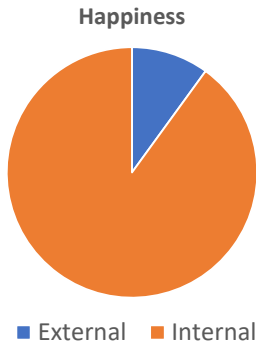
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#3: Plan to Fail

#4: Serious Fun

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Motivation and Happiness



10% External: What we get
90% Internal: How we process events

Happy → **Success**

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DOPAMINE

Switches on many more learning circuits in the brain

- **Brain 31% more productive**
- **Doctors 19% more accurate at diagnosing correctly**
- **We are 37% better at sales**

30 minutes for 21 days measurable increase in dopamine

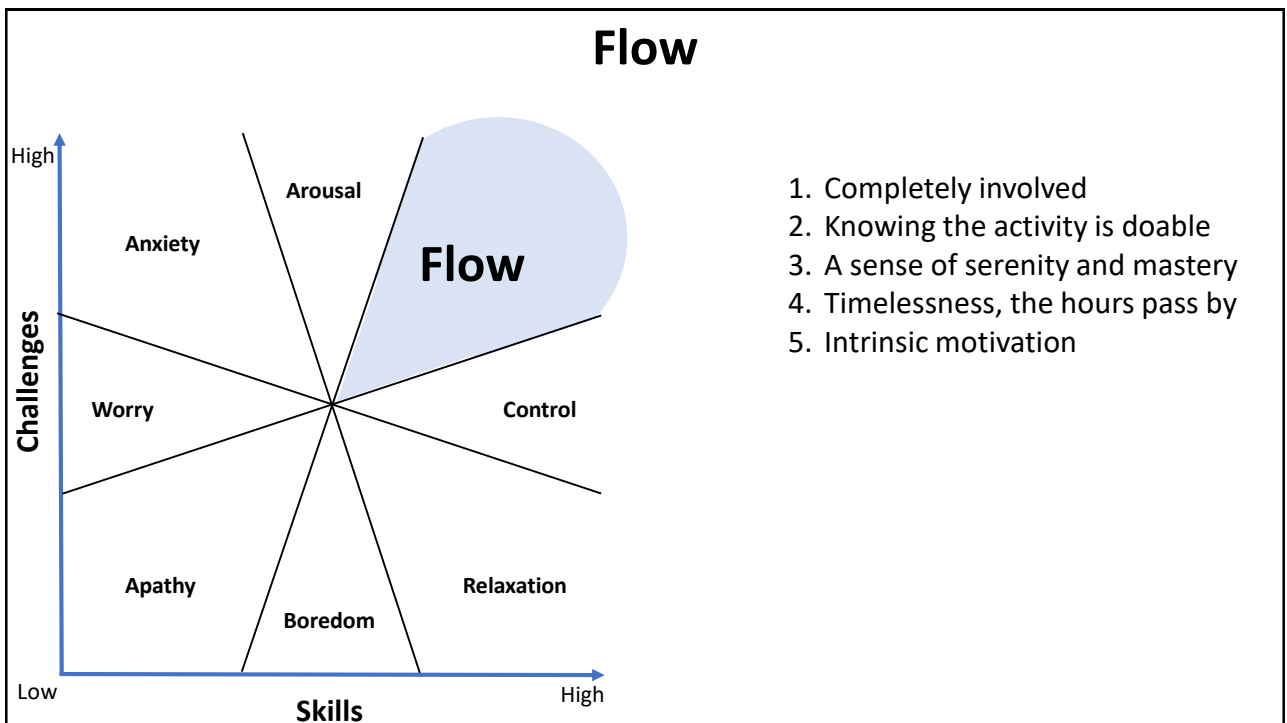
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DOPAMINE

Creating lasting positive change:

- **3 Gratitudes** [Emmons & McCullough, 2003]
- **Journaling** [Slatcher & Pennebaker, 2006]
- **Exercise** [Babyak, 2000]
- **Meditation** [Dweck, 2007]
- **Random Acts of Kindness** [Lyubomirsky, 2005]

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Conclusion



Experiment – Learn



Iterate – Improve



Enjoy – Endure

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**“The future is already here –
it’s just not evenly distributed” –
William Gibson**



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